



Director of Communication

Peace Church is seeking a full-time Director of Communication to develop and implement the Peace Church communication strategy.

The Director of Communication oversees all major communication platforms, ensures all communications reflect the Peace brand, and oversees communication systems.

A fitting candidate will have a deep love for Jesus, a love for the beliefs, vision, culture, and people of Peace Church, be passionate about communicating messages that matter, enjoy working with a team, and be driven to produce work that is excellent and faithful to the message of God's Word. The candidate will also possess education, training, and experience in the area of marketing, communication, design, or similar fields.

By developing and implementing our communication strategy, this position creates opportunities for people to hear God's Word, follow Jesus, and participate in the church.

Peace Church loves the gospel, desires to be faithful to God's Word, seeks to develop leaders, and is passionate about reaching families. Peace is a growing church located just south of Grand Rapids, Michigan in a rapidly growing area. Average Sunday worship attendance is around 1200. For more information, see peacechurch.cc.

Please see job description below.

Please send cover letters, resumes, and references to hr@peacechurch.cc.

Applications are being accepted now.

Full-time, salary.

Pay commensurate upon training and experience.



Director of Communication

Function

The Director of Communication develops and implements the Peace Church communication strategy.

Full-time.

Accountability

The Director of Communication reports directly to the Executive Pastor.

Staff Oversight

- Media Coordinator (part-time)
- Communication Assistant (part-time)

Qualifications

1. Have a growing relationship with Jesus Christ and agree with the Peace Church statements of faith.
2. Actively support the mission, vision, and leadership of Peace Church.
3. Humble, Hungry, and People-Smart (see Patrick Lencioni, The Ideal Team Player).
4. Able to work within the organizational structure of Peace Church.
5. Passionate about communicating messages that matter.
6. Passionate about working with a team.
7. Able to effectively manage staff and volunteer teams.
8. Able to create and edit compelling communications across a variety of mediums.
9. Proficient in industry standard software and hardware.
10. Able to present and discuss design and communication ideas with other staff members and teams.
11. Able to receive feedback with humility and grace.
12. Able to independently organize, plan, and execute projects within a given deadline.
13. Possess strong organization skills.
14. Able to produce excellent work on a deadline.
15. Flexible and adaptable.
16. Able to maintain confidentiality as needed.

Responsibilities

- A. Oversee all major communication platforms
Includes such items as:

1. Lead the communication staff to distribute excellent content across all channels (ie. website, social media, e-newsletter, weekly Ministry Updates video, app, YouTube, print communications, etc.)
2. Develop and implement content strategies for various channels.
3. Ensure all communications are consistent, compelling, and accurate.

B. Develop and implement the Peace Church brand

Includes such items as:

1. Ensure all communications properly present the identity and vision of Peace Church.
2. Train and support staff outside the communication department to communicate consistent with brand.

C. Oversee all communication staff, systems, policies, and processes

Includes such items as:

1. Manage and develop all staff under supervision.
2. Manage systems (ie. communication request process, communication calendar, etc.)

D. Provide cross-functional leadership and support

Includes such items as:

1. Work cooperatively with peer-level staff leaders to dream big, solve problems, and contribute to the ministry of Peace Church as a whole.
2. Help foster a healthy staff culture under the direction of the Executive Pastor.
3. Work closely with and provide support to related departments.
4. Participate in other cross-functional projects and initiatives, such as launching new campuses.

E. Professional Expectations

Includes such items as:

1. Participate as a team member in the Peace Staff, attending staff chapel, retreats, meetings, etc.
2. Participate in the life of Peace Church, attending worship and important events.
3. Should be or become a member of Peace Church.
4. Exhibit character consistent with a follower of Jesus in a church leadership role.